

# Trail's End Selling App

## Council Instructions



# Overview

- About the App
- Council App Setup
- Credit Card Fee Structure



# About the App

The Trail's End Selling App not only serves a digital version of the paper order form, it will also allow Scouts to take transactions during store front sales and door-to-door selling using your phone or tablet. *\*Note: this app is not for online selling.* A history of customer orders saves in the app allowing Scouts to not only see what they've sold, but also track orders that have been paid for and delivered. With the app syncing directly into the Trail's End Popcorn System, unit leaders are able to see all sales in real time providing visibility during the Popcorn Season.



\*The app will prevent Scouts from selling if outside the Council's selling period. Some Councils may not enable the selling app for Scouts.

# Council App Setup

- On the Order Types tab of your Council dashboard, click the “Allow App Orders” checkbox for your Take Order date(s)
  - Allow Scout Orders must always be checked with Allow App Orders
- Ensure your Unit Ordering start and end date are saved correctly
- Ensure that your Products and Pricing are setup correctly for each Order Type on the Products tab
- Assign Units to Delivery Locations for the Forecasted Order date that has the App enabled for ordering (you can change delivery location at a later time if not final)
  - Scouts will not be able to sell until the unit is assigned to a delivery location for the forecasted order
- Disclaimer: You cannot change products or pricing after Scouts begin ordering

# Credit Card Fee Structure

## Non-American Express Transactions:

Transaction Fee: 2.2% of Sales Price + \$0.30 per transaction

Transfer Fee: 0.5% of Sales Price, up to a max of \$12 per month, per unit

## American Express Transactions:

Transaction Fee: 3.5% of Sales Price

Transfer Fee: 0.5% of Sales Price, up to a max of \$12 per month, per unit

Powered by **stripe**

<https://stripe.com>



# Questions

If you have any additional questions, feel free to contact us:



[support@trails-end.com](mailto:support@trails-end.com)



[@TrailsEndSnacks](https://twitter.com/TrailsEndSnacks)